



Sponsorship Brochure

for the

MiniDebConf Regensburg 2021

held at the

Technical University of Applied Sciences Regensburg

MiniDebCamp: September 29th - October 1st 2021

MiniDebConf: October 2nd - October 3rd 2021

Thank you for your interest in the Debian Project

This brochure provides an overview of the sponsorship opportunities for [MiniDebConf Regensburg 2021](#). It will be held at the Computer Science faculty of the Technical University of Applied Sciences Regensburg from the 2nd to the 3rd of October 2021, and will be preceded by MiniDebCamp from September 29th to October 1st 2021.

MiniDebConf is a regional Debian event organized by Debian project members. In addition to a full schedule of technical, social and policy talks, it allows developers, who all volunteer their time, to gather and concentrate on the development and improvement of the Debian distribution. MiniDebConf also provides an opportunity for those who cannot attend the annual DebConf, and forms connections between local FLOSS communities and the Debian Project.

MiniDebConf is immediately preceded by a set of sprints and hacking sessions known as Mini-DebCamp. It gives Debian contributors and teams space to focus on their Debian-related projects, tasks or problems without interruptions.

MiniDebConf is organized solely by volunteers and is free of charge to attend. Like so, MiniDebConf depends on sponsors and donations.

This brochure will introduce you to the Debian project and conference, and will provide an overview of the different sponsorship opportunities for the [MiniDebConf Regensburg 2021](#). We offer several sponsorship levels, detailed in this document and on the web page https://minidebconf-rbg.debian.net#Sponsors_wanted and we are open to other sponsoring opportunities.

We invite you to sponsor our conference at a level which fits your budget and matches your desired level of visibility in our community and the media. Our higher levels of sponsorship include the possibility of advertising your job openings, and other means of engaging with our broad spectrum of participants, both local and international.

Thank you very much in advance for your support, and we look forward to hearing from you and your company.

If you have any further questions after reading this brochure, please do not hesitate to contact us at info@minidebconf-rbg.debian.net.

The [MiniDebConf Regensburg 2021](#) team

MiniDebConf

Regional event with global impact

While MiniDebConfs are regional, participation not only local but international. For example, MiniDebConf 2018 in Hamburg attracted around 100 participants from all over Europe and even as far as from the Americas.

MiniDebConf means collaboration and getting things done

Many Debian contributors find communication much easier face-to-face than online. Some of the informal interactions at MiniDebConfs can be more important than the scheduled conference events. While working together remotely during the rest of the year, many teams use the opportunity of a MiniDebConf to come together for in-person collaboration, to tackle tough issues, and to drive big changes. We will provide the venue and infrastructure for such team sprints the days preceding [MiniDebConf Regensburg 2021](#), called MiniDebCamp.

Live world-wide video streaming and archiving

A dedicated team of volunteers with years of experience with video coverage will record all previously scheduled sessions at [MiniDebConf Regensburg 2021](#), to be streamed live via the Internet. This allows for remote participation by those who are not able to attend.

All videos are also archived for the long-term benefit of the community. This media library contains videos from every DebConf since 2005 as well as from most MiniDebConfs. All this is free of charge to viewers. We especially thank our Gold sponsors by inserting their logos into the video streams.

The vibrant, growing Debian community needs MiniDeConfs

We intend MiniDebConf sponsorship to encourage future work, not as a payment in return for past work, but it's of course good if people feel lucky to be able to attend MiniDebConf. Coming to MiniDebConf increases the enthusiasm of many attendees, and ultimately makes them better citizens of the Debian community.

It is positive if MiniDebConf leads to a greater involvement in Debian from locals in the region where it is held. Locals may get involved because the event is close to them, then end up becoming Debian Developers, while existing Debian Developers may be motivated by their experience of attending a local MiniDebConf and increase their level of involvement in the wider Debian project.

MiniDebConf is non-profit

MiniDebConf is run on a non-profit basis, and all the organizers work as volunteers without compensation. We are proud of our continuing tradition as an entirely volunteer-run conference. It is thanks to our sponsors' generous support that we have been able to reach people from all corners of the world. Having sufficient funding is critical to achieving the goals of [MiniDebConf Regensburg 2021](#).

<https://minidebconf-rbg.debian.net>
info@minidebconf-rbg.debian.net

The Debian Project

Debian is an operating system consisting entirely of Free and Open Source Software. The Debian Project is dedicated to remaining 100% free and to being a responsible “citizen” of the Free and Open Source Software ecosystem. Our priorities are Free Software and our users. Our strict set of guidelines serves as an example for many other projects.



A pillar for Free Software

Debian’s high quality standards and adherence to its strict policies makes it a preferred choice for derivative works. Currently, over 120 actively developed operating systems build on Debian, including the widely popular Ubuntu and Linux Mint distributions, Kali Linux and Knoppix.

More specialized derivatives range from grml (optimized for system administrators) to Tails (optimized for privacy). Debian runs in hundreds of schools thanks to SkoleLinux, and powers gaming platforms with SteamOS. Debian OS has been deployed by public institutions such as the cities of Munich and Vienna, and the German Federal Office for Information Security (BSI).

The Debian Project takes pride in being built upon by others. We work actively with teams deriving their distributions from Debian, to maximize the benefits for all.

A large, distributed, and non-profit project

The Debian Project’s key strengths are its volunteer base, its dedication to the Debian Social Contract, and its commitment to provide the best universal operating system. Debian is produced by over a thousand active developers spread across the globe, many of whom volunteer in their spare time. Outside of DebConf, most communications take place on the Internet in mailing lists and IRC chat rooms.

Unlike all other Linux distributions of similar size, Debian is an independent non-profit organization. Debian’s dedication to Free Software, its non-profit nature, and its open development model makes it unique among Free Software distributions.

Debian is freedom. Debian is choice

Debian is known for its adherence to the Unix and Free Software philosophies, and for its extensiveness. The current release includes over 51,000 software packages for ten computer architectures, ranging from Intel 32-bit and 64-bit architectures to ARM (cellphones and tablets) and the IBM S/390 (mainframes). In addition to the Linux kernel, it also supports an unofficial port running the FreeBSD kernel.

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Become a MiniDebConf sponsor

DebConf is organized solely by volunteers and is free of charge to attend. Thus, DebConf depends on sponsors and donations.

As we start the [MiniDebConf Regensburg 2021](#) fundraising campaign, we think it would be great to welcome you as a sponsor!

In addition to supporting Debian and Free Software / Open Source development through your contribution, we offer significant exposure for your brand, a great environment to gain contacts and recruit new staff and the chance to be a part of our exceptional community.

Our sponsorship levels and some of the perks associated with them are:

Contribution	Supporter	Sponsor	Gold Sponsor
	€500	€1000	€1500
Logo on sponsor web page	✓	✓	✓
Listed with sponsor level in all materials		✓	✓
Place up to a A3 poster of their company		✓	✓
Leave leaflets on a common table		✓	✓
Logo on T-shirts		✓	✓
Logo prominently on T-shirts			✓
Put up a roll-up of their company somewhere in the conference area			✓
Logo on video streams and recordings			✓

Please contact us at info@minidebconf-rbg.debian.net if you're interested.

Sponsorship Perks

Here is a brief description of the individual perks. Please do not hesitate to contact us on any questions you might have.

Logo on sponsor web page

We put your logo on our website, <https://minidebconf-rbg.debian.net> and the permanent Debian event page at <https://wiki.debian.org/DebianEvents/de/2021/MiniDebConfRegensburg>. The size of the logo on the web page will depend on the sponsorship level.

Example: <https://wiki.debian.org/DebianEvents/ch/2019/Vaumarcus#Sponsors>

<https://minidebconf-rbg.debian.net>
info@minidebconf-rbg.debian.net

Listed with sponsor level in all materials

Your company name and (if the medium allows) your logo will be put on all **MiniDebConf Regensburg 2021** materials, like flyers, posters, press releases and other printed materials used at the conference.

Place up to a A3 poster of your company

You can bring or send A3 posters to the conference to be set up at the conference area.

Leave leaflets on a common table

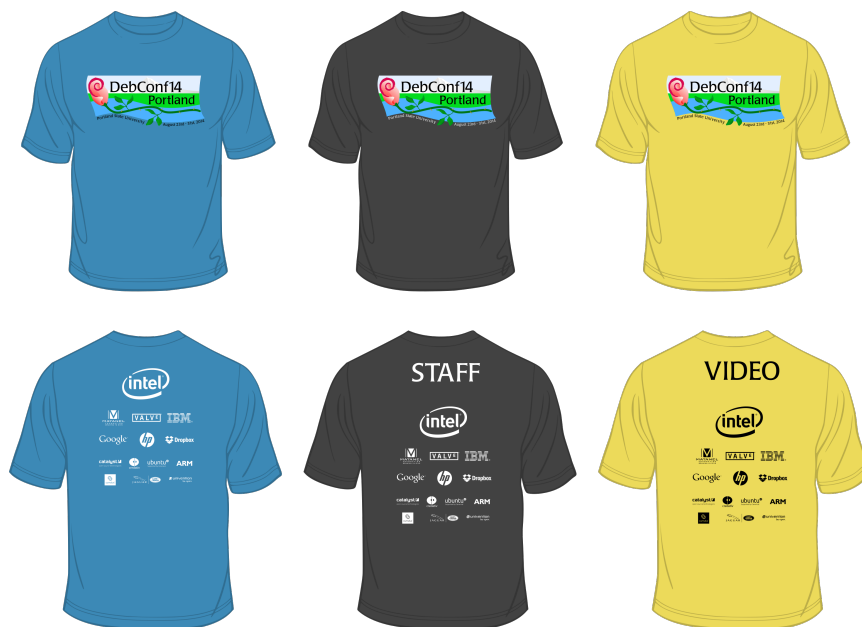
You can bring or send materials to the conference to be placed on a common table. This is for example a very good opportunity to advertise your vacancies.

Logo (prominently) on T-shirt

Every DebConf and MiniDebConf comes with a dedicated designed-for T-shirt. Every participant will take one home, wearing them proudly even years after the Conference for example at follow up DebConfs and MiniDebConfs as well as other FLOSS conferences.

With this sponsoring perk, your company will be able to put its logo and name on the shirt, for years after to be remembered as a sponsor.

Gold Sponsors will have the additional benefit that their logo will be put much more prominently on the T-shirt. The picture below shows the Conference shirt used for DebConf14 in Portland.



(Please note that color availability for printing is limited. Talk to us if you have special needs and we are happy to fulfill them, if possible, but we will need you to ask to cover the extra costs.)

<https://minidebconf-rbg.debian.net>
info@minidebconf-rbg.debian.net

Put up a roll-up of their company somewhere

You can bring or send company roll-ups to the conference we will set them up at the conference area.

Logo on video streams and recordings

We will embed your logo into the live stream and the video recordings will feature your company logo. The streams are world-wide and archived, so you will get world-wide coverage that will last for a long time.

Please browse the archives of the past conferences at <https://meetings-archive.debian.net/pub/debian-meetings/> or on the DebConf Videos YouTube Channel to experience the variety of recorded sessions.

Your very own sponsoring perk

If you are missing your favourite sponsoring benefit, please get in touch with us.